

Centre for the Moving Image Environmental Achievements

Centre for the Moving Image is part of the Green Arts Initiative and has been since 2013. Over the past few years CMI has worked to reduce our overall carbon footprint by carefully monitoring our energy and waste output as well as encouraging staff and audiences to recycle.

CMI has an active Green Team that aims to find new ways to improve our sustainability and environmental engagement with our audiences.

In following these practices we have made progress in the following areas:

Recycling

- Filmhouse reached an annual recycling rate of 62% in 2015 with a self-set target of 80% in place.
- We encourage our customers to recycle where possible by having minimal waste bins in our public areas.
- All takeaway cups and glasses served at the Filmhouse Café Bar are bio-gradable and can be recycled.
- Extra biodegradable bins have been placed outside our main cinemas and in our staff office to encourage recycling.

Paper Reductions

- Filmhouse's monthly brochure has now been reduced in size to A5, reducing the overall paper usage.
- Our brochure printing is organised by a carbon-balanced company (GMP) who have a less than 1% waste output.
- The Belmont Filmhouse monthly brochure has reduced its print run to once every six weeks, significantly reducing our yearly paper usage.
- Staff Packs for EIFF Volunteers this year were paperless this year and available as an online downloadable form.
- All EIFF managers were encouraged, where possible, to go paperless and use Google Docs or other online spreadsheets in communicating information with staff this year.

Staff Engagement

- Information on CMI Environmental Policy is included in EIFF Staff Packs
- Assigned Green Champions look after different areas of the building and help keep staff informed on CMI's environmental practices.

- Information on the CMI Environmental Policy is now included in all Filmhouse and EIFF job descriptions and contracts. Our recycling procedures are also taught as part of staff inductions

Audience Engagement

- Our Filmhouse brochure includes Green Arts Initiative branding and print encouraging our audiences to recycle.
- New branding on our public recycling bins, designed by a member of Filmhouse staff, highlights what materials can be recycled.
- The CMI Environmental Policy is available to view on both the Filmhouse and EIFF websites.

Events

Cinema Verde

As part of our Industry Programme at this years festival EIFF hosted Cinema Verde, an event that highlighted different ways that film productions were benefitting from green and sustainable practices. Cinema Verde included panellists from Do the Green Thing and Media Co-op. The event was organised in partnership with Creative Carbon Scotland.

Resource Efficiency Scotland

- CMI has signed up for the Resource Efficiency Pledge which challenges us to achieve a set amount of goals each year. This years focus is on staff and audience engagement and increasing awareness of our energy useage.
- Environmental Audits were carried out by Resource Efficiency Scotland on Filmhouse and Belmont.

Travel

- Filmhouse uses Central Taxi's and ComCab for Edinburgh based business travel. Companies that are committed to environmental sustainability and reducing their carbon footprint.
- CMI staff are encouraged to cycle, walk or use city buses when travelling to and from work.
- Trains are used as the main travel option for travelling within the UK.

Building Improvements

- LED lights have been installed in Filmhouse Cinema 1, which operate at just 3% of previous energy consumption.

- Energy efficient hand dryers have been installed in public bathroom toilets which have reduced the amount of paper towels, used.
- Automatic doors installed at Filmhouse public entrance, which significantly reduce energy loss.
- Upgrading the Filmhouse boilers and heating control systems. This has resulted in our annual gas usage to be cut by an average of 40% in volume.